



6th Annual New England Whiskey Festival

September 28, 2019 - Hosted by Twin River Casino

The finest companies in the hospitality industry will gather at Rhode Island's premiere entertainment facility to offer you the opportunity to taste fine whiskies and spirits from around the world. We invite you to experience the diversity of flavors.

In Attendance: Industry Professionals and Whiskey Connoisseurs
Show Hours: 2pm - 5pm General Session

Be Center Stage Sponsor

\$5,000.00

Sponsorship Benefits

- * Your company supplied banner will be prominently displayed at the event
- * Your logo will be printed on event posters and publications
- * Listing in press releases and promotional materials
- * Up to \$3,500.00 of Premium Whiskey purchased by Twin River Casino.

Additionally,

- * Your logo will be featured on our website with a link to your website
- * Cross promotion opportunities

Plus, you will be provided the following so you can partake in activities:

- * 4 Vendor Badges and 16 Tickets to the event for staff and potential clients
- * Promotional photo opportunities
- * 4 ticket to the Spirited Dinner at Fred & Steve's Steakhouse

Partial Proceeds for this event to benefit the RI Hospitality Education Foundation.

We can customize the ideal partnership to promote your company!

For more information please call or email
Donna Wing (401) 475-8438; dwing@twinriver.com



The 6th Annual New England Whiskey Festival will be held at Twin River Casino on Saturday, September 28, 2019. The New England Whiskey Festival is an excellent opportunity to focus on promoting your company throughout the industry and New England. We will work with you to meet your promotional needs at this great event.

Center Stage Event Sponsorship: \$3,750.00

Your company provided Logo/Banner or Pop Ups Logo Materials will be showcased front & center on stage at the New England Whiskey Festival 2019.

We would like **you** to be the Center Stage Event Sponsor.

As a title event sponsor, your Company will gain exposure and publicity through the following:

- **Exclusive** Showcasing of your product logo on Center Stage during the entire event.
- Elite Center Package at New England Whiskey Festival (\$900.00 value).
- Company name and/or logo will be printed on promotional materials.
- Company name and/or logo will be featured in print ads, event posters & publications.
- Listing in press releases and promotional materials.
- Company banner will be prominently displayed at the event.
- Company logo will be featured on our website with a link to your website.
- Company logo will be part of digital signage throughout Twin River Casino (20,000 visitors per day).
- Company logo will be part of E-Blast to 75,000 consumers.
- Company logo will be part of Newsletter to 190,000 consumers.

Plus you will be provided the following so you can partake in activities:

- Tickets to the event for staff and potential clients.
- Promotional photo opportunities.
- 4 Tickets to Open Night Spirited Dinner at Fred & Steve's Steakhouse.



Official Glassware Sponsorship: \$3,500.00

Have your company logo represented on the 2,500 official sampling glasses for the New England Whiskey Festival 2019

We would like **you** to be the Official Glassware Sponsor.

As a title event sponsor, your Company will gain exposure and publicity through the following:

- **Exclusive** Showcasing of your product logo on glassware during the festival.
- Elite Center Package at New England Whiskey Festival (\$900.00 value).
- Company name and/or logo will be printed on promotional materials.
- Company name and/or logo will be featured in print ads, event posters & publications.
- Listing in press releases and promotional materials.
- Company banner will be prominently displayed at the event.
- Company logo will be featured on our website with a link to your website.
- Company logo will be part of digital signage throughout Twin River Casino (20,000 visitors per day).
- Company logo will be part of E-Blast to 75,000 consumers.
- Company logo will be part of Newsletter to 190,000 consumers.

Plus you will be provided the following so you can partake in activities:

- Tickets to the event for staff and potential clients.
- Promotional photo opportunities
- 4 Tickets to Open Night Spirited Dinner at Fred & Steve's Steakhouse.



Wristband/Lanyard Sponsorship: \$1,500.00

Have your company logo represented on all wristbands of the New England Whiskey Festival 2019.

We would like **you** to be the Official Wristband Sponsor.

As a title event sponsor, your Company will gain exposure and publicity through the following:

- **Exclusive** Showcasing of your product line on all attendees of the Festival.
- Complimentary Grand Showcase Package (\$300.00 value).
- Listing in press releases and promotional materials.
- Company banner will be prominently displayed at the event.
- Company logo will be featured on our website with a link to your website.
- Company logo will be part of digital signage throughout Twin River Casino (20,000 visitors per day).
- Company logo will be part of E-Blast to 75,000 consumers.
- Company logo will be part of Newsletter to 190,000 consumers.

Plus you will be provided the following so you can partake in activities:

- Tickets to the event for staff and potential clients.
- Promotional photo opportunities.
- 2 Tickets to Open Night Spirited Dinner at Fred & Steve's Steakhouse.



Spirit & Food Pairing Segment \$1,250.00 (Three Opportunities)

As a title event sponsor, your Company will gain exposure and publicity through the following:

- **Featured** Showcasing of your product line at a Cooking Demonstration -Food and Spirit Pairing.
- Complimentary Grand Showcase Package (\$300.00 value).
- Listing in press releases and promotional materials.
- Company banner will be prominently displayed at the event.
- Company logo will be featured on our website with a link to your website.
- Company logo will be part of digital signage throughout Twin River Casino (20,000 visitors per day).
- Company logo will be part of E-Blast to 75,000 consumers.
- Company logo will be part of Newsletter to 190,000 consumers.

Plus you will be provided the following so you can partake in activities:

- Tickets to the event for staff and potential clients.
- Promotional photo opportunities.
- 2 Tickets to Open Night Spirited Dinner at Fred & Steve's Steakhouse.



Whiskey Seminar Sponsorship \$600.00 (Three Opportunities)

As a title event sponsor, your Company will gain exposure and publicity through the following:

- **Featured** Showcasing of your product line at a Whiskey Seminar (Friday).
- Complimentary Grand Showcase Package (\$300.00 value).
- Listing in press releases and promotional materials.
- Company banner will be prominently displayed at the event.
- Company logo will be featured on our website with a link to your website.
- Company logo will be part of digital signage throughout Twin River Casino (20,000 visitors per day).
- Company logo will be part of E-Blast to 75,000 consumers.
- Company logo will be part of Newsletter to 190,000 consumers.

Plus you will be provided the following so you can partake in activities:

- Tickets to the event for staff and potential clients.
- Promotional photo opportunities.